

Sprint World Orienteering Championships Edinburgh 11–16 July 2024



Media Bulletin

V1, 29th June

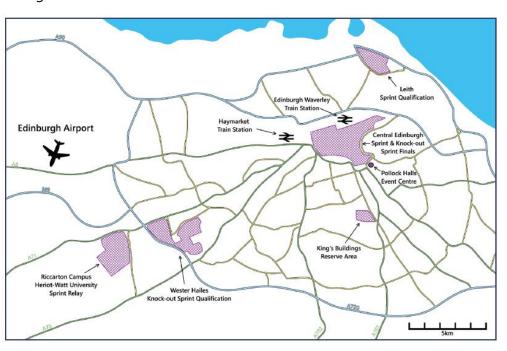




1 Welcome to WOC 2024

All WOC 2024 races will be staged in Edinburgh, a UNESCO World Heritage Site and the leading festival city in the world. The 'old town' and other venues will present challenging sprint competitions and spectator races in stunning settings to showcase orienteering and allow people of all abilities to enjoy a world-class sport in a world-class city.

Much greater detail about the races and venues for WOC 2024 will be published in Bulletin 4 which will be available on the WOC 2024 Eventor page. This Media Bulletin focuses on the specific details of the media arrangements for the week.



2 Registration

There is no charge for media services but all media personnel must register via IOF Eventor. Registration is only valid after confirmation of acceptance by the WOC 2024 Media Operations Manager.

Deadline for registration is closed. At the Media Centre each day there will be a limited number of ID cards that will give you access to Photo 2 areas.

3 Accreditation

Accreditation will take place at the WOC Office at the Event Centre (Wednesday 10th July and Thursday 11th July) or at the Media Centres for each race.

You will be issued with:

- A personal WOC 2024 ID card with photo
- A copy of Bulletin 4
- An IOF photo vest (if applicable). This must be signed for and returned at the end of the week. We reserve the right to charge for vests not returned.

All media representatives should wear their ID card at all relevant times. It must be presented to gain access to the Media Centres and authorised zones at race arenas.



4 Event Centre

The WOC 2024 Event Centre, the WOC Office, and the main athlete accommodation are all located at Pollock Halls of Residence.

Address: 18 Holyrood Park Road, Edinburgh, EH16 5AY

GPS coordinates: <u>55.940293</u>, <u>-3.1717960</u>

Rail: Edinburgh Waverley station, 2km

Air: Edinburgh Airport, 15km

WOC Office opening times at the Event Centre:

- Wednesday 10th July: 12:00 19:00
- Thursday 11th July: 09:00 19:00
- Saturday 13th July: 09:00 12:00, 16:00 19:00
- Monday 15th July: 09:00 2:00, 16:00 19:00

There is no dedicated Media Centre at the Event Centre. Media queries can be handled at the WOC Office.

5 Media Details

5.1 Media Centres

Accredited media personnel will have access to a Media Centre at or near each final arena. Services for media will include:

• Facilities for working including desk space and power. Power sockets will be the UK type with three rectangular holes so you may need to bring a suitable adaptor.

- Wireless and (limited) hard-wired internet access (fair usage policies apply)
- Displays showing the broadcast/arena TV production
- Race maps
- Start lists and results
- Coffee, tea, bottled water.

5.2 Parking and Transportation

There will be no dedicated car parking for media at race arenas. We are asking everyone to use public transport to get about within Edinburgh wherever possible.

For route maps, journey planners and fare details, see <u>Lothian Buses</u> and <u>Edinburgh Trams</u>.

We will arrange drop-off and collection points near each arena where you can deliver and collect bulky equipment. Please contact the WOC 2024 Media Operations Manager if you need to use this service.

5.3 Media Briefings

A short briefing for all media will be held on each competition day in the Media Centre before the race start.

In general the briefing will cover the following issues:

- Detailed schedule for the race
- Start lists
- Favourites (if applicable)
- Arena layout and media access points
- Positions of photo zones and controls.



5.4 Photo and Video

During the competitions, all photographers and video operators must wear a special photo vest. This will allow:

- Managed access to the photo and media zones
- Managed access to the Mixed Zone.

Outside the arena there may be restriction of movements in certain parts of the courses. Some parts of the courses pass through private property and we have special agreements in place to allow access for WOC 2024. Please use your common sense and follow instructions from photo guides and course marshals.

You are responsible for ensuring that you do not get in the way, that you appear as invisible as possible, including not walking or moving in front of advertising banners and signs, or the path of a athletes or running camera operator.

5.5 Mixed Zone

The Mixed Zone area is set up just after the Finish area for each race with five dedicated interview pavilions, targeted for live interviews. Advertising banners are provided as a backdrop.

Immediately after the Mixed Zone area there will be space for other media representatives to take photos and conduct interviews. You must follow any instructions from Mixed Zone officials to ensure a smooth operation.

5.6 Athlete Interviews

Athlete interviews will be held in English on the arena stage immediately after the medal ceremonies. The three best teams or athletes in each competition will be interviewed.

5.7 Live Services

There will be TV production by Gearbox Production (Karel Jonák production). We also expect TV crews from Great Britain, Sweden, Finland and Czechia to be present.

There will be a big screen in the Race Arena of all finals with live cameras, GPS tracking and live results. Live commentary in the arena will be provide by speaker legend Per Forsberg, supported by Holly Stodgell.

All races can be followed on-line from the <u>WOC 2024 IOF Live page</u>. IOF Live-streaming with commentary in English will be available during the finals (paid service). Live results are free of charge.

The live broadcast will be free in the UK on EBU's new streaming platform <u>Eurovision Sport</u>.

Athletes will be warned that during the competitions they may encounter camera crews in the race area, and that they may also be followed by a running camera or by camera-drones. Active drones will keep a proper distance according to flight rules and requirements.

5.8 Media Resources

There will be access to media resources through the <u>WOC 2024 media page</u>. This will include photos from the organisers' own photographers. These are free to use but please remember to always give credits to the author.



A newsletter containing all essential information about each of the races (competition details, timing and organisational information) will be sent out to accredited media on the day before each race. These newsletters will also be available on the website.

If you are unfamiliar with orienteering then we can provide a guide during the races to explain what is happening and help you find the best places to watch the action. Please contact the WOC 2024 Media Operations Manager if you want further details.

5.9 Accommodation

For information about accommodation please see <u>Bulletin 3</u>. Questions regarding accommodation can be addressed to <u>wocoffice@woc2024.org</u>.

5.10 IOF Family / VIP / Media Race

The IOF Family/VIP and Media Race will take place on Monday 15th July.

The arena will be at the WOC 2024 Event Centre at the Pollock Halls of Residence. The course will take in the streets of central Edinburgh.

Further details will be provided closer to the event.

6 Competition Details

6.1 Sprint Qualification – Leith

When	Friday 12 th July (am)		
Arena	Leith Links		
	GPS coordinates: <u>55.970600, -3.166000</u>		
	Distance from Event Centre: 4km		
Media Centre	There are no dedicated media facilities at this race.		
	We hope to provide access to a small indoor area		
	close to the arena where you can work.		
From Pollock	#14 bus (3 an hour) from the "Commonwealth Pool"		
Halls	stop to the "Foot of Leith Walk".		
	Head east along Duke Street to Leith Links (400m).		
From Central	#25 bus (3 an hour) from Princes Street to the "Duke		
Edinburgh	Street" stop .		
	Tram from Princes Street to the "Foot of the Walk"		
	stop.		
	Head east along Duke Street to Leith Links (400m).		

First starters (Men)	09:01
First starters (Women)	09:46
Last finishers (Men)	09:54
Last finishers (Women)	10:34



6.2 Sprint Final – Central Edinburgh

When	Friday 12 th July (pm)			
Arena	Ross Band Stand, Princes Street Gardens GPS coordinates: <u>55.950769</u> , <u>-3.2002033</u> Distance from Event Centre: 3km			
Media Centre	Clore Learning Space on the Lower Ground Floor (Level 1) of the Royal Scottish Academy, The Mound, Edinburgh EH2 2EL. This is a basement area and phone reception is poor in the room itself. However there is good reception in the main entrance just outside the Media Centre.			
	The Media Centre is around 350m from the Arena. Accredited media will also have a small dedicated area within the Ross Band Stand at the Arena.			
Transport	Bus routes: Many along Princes Street Tram stop: Princes Street			

Media Centre opens	13:00
Media Briefing in Media Centre	13:30
Opening Ceremony in Race Arena	14:00
First starter (Men)	15:12:30
First starter (Women)	16:29
Last finisher (Men)	16:32
Flower Ceremony (Men)	16:38
Last finisher (Women)	17:49
Flower Ceremony (Women)	17:55
Medal Ceremony	18:00
Media Centre closes	20:00

6.3 Sprint Relay – Riccarton Campus

When	Sunday 14 th July (pm)			
Arena	The Oriam, Heriot-Watt University			
	GPS coordinates: <u>55.909407</u> , <u>-3.3159257</u>			
	Distance from Event Centre: 11km			
Media Centre	Sports Hall at The Oriam. This is within 100m of the			
	Arena.			
From Pollock	#2 or #33 bus (3 an hour) from the "Commonwealth			
Halls	Pool" stop to the "Caledonian Village" stop on Dalry			
	Road. Change to the #25 bus (4 an hour) to "The			
	Avenue" stop [*] .			
From Central	#25 or #34 bus (6 an hour) from Princes Street to the			
Edinburgh	"The Avenue" stop [*] .			
	Tram stop: Edinburgh Park Station (2.5km away)			
Parking	Hermiston Park and Ride (free).			

^{*} If you are taking part in the WOC Tour event after the Sprint Relay then please walk from the "Hermiston Park and Ride" stop (800m) to avoid entering the competition area.

Media Centre opens	11:00
Media Briefing in Media Centre	12:00
Sprint Relay start	12:45
Sprint Relay finish	13:41
Flower Ceremony	13:52
Medal Ceremony	14:30
Media Centre closes	17:00



6.4 Knock-Out Sprint Qualification – Wester Hailes

When	Tuesday 14 th July (am)				
Arena	Canal View Primary School				
	GPS coordinates: <u>55.915742</u> , <u>-3.2817403</u>				
	Distance from Event Centre: 9km				
Media Centre	Accredited media will have access to a classroom at the school. They will also be able to attend the heat selection meetings at the school, subject to space being available.				
From Pollock Halls	#30 or #33 bus (7 an hour) from the "Commonwealth Pool" stop to the "Westside Plaza" stop.				
From Central Edinburgh	#3, #30 or #33 bus (10 an hour) from Princes Street to the "Westside Plaza" stop.				
	Tram stop: Edinburgh Park Station (2.5km away)				

First starters (Women)	09:01
First starters (Men)	09:41
Last finishers (Women)	09:55
Heat selection (Women)	10:05
Last finishers (Men)	10:35
Heat selection (Men)	10:45

6.5 Knock-Out Sprint Finals – Central Edinburgh

When	Tuesday 16 th July (pm)
Arena	St John Street, University of Edinburgh GPS coordinates: <u>55.950300</u> , <u>-3.180800</u> Distance from Event Centre: 1.5km
Media Centre	Lecture Theatre in Thomson's Hall at the University of Edinburgh. This is within 100m of the Arena.
From Pollock Halls	#14, #30, #33, #51 bus to the "South Bridge" stop.
Tram	Tram stop: Princes Street or St Andrew Square (1.5km away)

Media Centre opens	13:00
Media Briefing in Media Centre	14:00
Quarter-finals first start (Women)	14:25
Quarter-finals first start (Men)	15:01
Semi-finals first start (Women)	16:12
Semi-final first start (Men)	16:53
Final start: Women	17:31:30
Flower Ceremony (Women)	17:46
Final start: Men	17:52
Flower Ceremony (Men)	18:05
Medal Ceremony	18:20
Closing Ceremony	18:30
Media Centre closes	21:00



7 WOC Fairness Rules

The IOF has developed a "Fair Play Principles – Media" document which states that:

When we attend an orienteering event we will behave with fairness, honesty and a spirit of friendship. We will respect each other, athletes, team officials, spectators, event organisers, and volunteers who make the event possible.

Please observe the following rules of fairness. As an accredited media representative, you must not to facilitate or promote any violations.

- It is not allowed (and not fair) to gain any unofficial information about the race, especially about courses, maps, location of pre-starts etc.
- Except for the relays, team members heading to pre-starts are not allowed to visit the arenas before their respective competitions. It is also not allowed (and not fair) to gain any unofficial information about the arenas from other persons
- Competitors must not use or carry communication devices that can transmit or receive information, to or from a remote source, between entering the quarantine zone and reaching the finish in a race
- GPS-enabled devices (watches etc.) must not be carried unless the device has been provided by the organiser
- It is not allowed to use any old maps of the competition areas after having left the accommodation on competition day
- It is strictly forbidden for team members to re-enter the competition area until the last WOC athlete has arrived at the finish
- Violations of these rules should be immediately reported to any member of staff, in order to preserve fairness
- Violation of these rules may result in the disqualification of the whole team.

8 Contacts

8.1 Media Questions

Media Operations Manager: Simon Errington

media@woc2024.org, +44 7944 384038

TV Broadcast Director: Lorna Eades

mailto:lorna@woc2024.org

8.2 General WOC 2024 Questions

WOC Office

wocoffice@woc2024.org



9 Participant statistics

Country	Men	Women	Officials	Total
Australia	5	5	2	12
Austria	3	3	3	9
Belgium	3	3	1	7
Brazil	4	4	1	9
Bulgaria	4	3		7
Canada	3	2	2	7
China	4	4	4	12
Colombia	3	3	1	7
Croatia	1			1
Czechia	4	4	3	11
Denmark	4	4	4	12
Ecuador	1			1
Egypt	1			1
Estonia	3	2	1	6
Finland	4	3	4	11
France	3	3	3	9
Germany	3	3	3	9
Great Britain	5	5	6	16
Hong Kong China	3	3	3	9
Hungary	3	3	2	8
Ireland	3	3	2	8
Israel	2			2
Italy	3	3	2	8
Japan	4	5	2	11
Kazakhstan	1			1

	2	2		-
Korea, Republic of	3	3		6
Latvia	3	3	3	9
Lithuania	3	3	1	7
Moldova, Republic of	1			1
Netherlands	2	2	1	5
New Zealand	4	4	2	10
North Macedonia		1		1
Norway	5	4	5	14
Paraguay	1			1
Poland	3	3	1	7
Portugal	3	2		5
Romania	1			1
Serbia	1	1		2
Slovakia	1	1	1	3
South Africa	1	1	1	3
Spain	3	3	1	7
Sweden	5	6	6	17
Switzerland	6	4	6	16
Turkiye	3	3	1	7
Ukraine	3	3	1	7
United States	4	4	1	9
Totals	133	119	80	332

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