



# The World Games

2021 BIRMINGHAM, USA

*Competing Globally. Uniting Locally.*



## BULLETIN #2

Published

September 2019

Birmingham Organizing Committee





# BULLETIN 2

Dear International Federations & Participants of TWG 2021,

We are pleased to present the second edition of the Bulletin series published by the Birmingham Organizing Committee (BOC) in advance of The World Games 2021. We encourage you to review this material as you prepare for time in Birmingham, Alabama USA in just two years. Bulletin 2 includes information for athletes, officials, and federations on the status of the BOC's planning efforts, including:

- Working Committees
- Legacy Programs
- Mascot Announcement
- Tickets & Packages
- Accreditation
- Demonstration Sports Program
- Test Events for 2020
- Games Services
- Meals
- IF - Specific Ceremonies
- Host Broadcaster and TV Production

The BOC will continue to distribute updated Bulletins leading up to The Games. As time gets closer to The World Games 2021, these bulletins will contain more detail on specific functions and services. Bulletin 3 is scheduled to be distributed on 1 September 2020, but the BOC may produce and distribute an additional bulletin in 2020.

If you have any questions or concerns regarding Bulletin 2, please contact:

**The World Games 2021 Birmingham Organizing Committee**

950 22nd Street North, Suite 600  
Birmingham, Alabama, USA 35205  
[info@theworldgames2021.com](mailto:info@theworldgames2021.com)



# TABLE OF CONTENTS

## TWG 2021 BULLETIN # 2

<b>1. TWG 2021 / BOC</b>	<b>4</b>	<b>3. GAMES SERVICES</b>	<b>12</b>
1.1 Two-Years Out Celebration	4	3.1 Accommodations	12
TWG 2021 Countdown Clocks	4	3.2 Transportation	12
The Official Mascot	4	3.2 Meals	13
The World Games Wednesdays	5	3.3 Anti-Doping	14
1.2 Legacy of The Games	5	3.5 Insurance	14
World of Opportunity	5	Competitor Insurance	14
Sustainability	5	Temporary Competitor Insurance	14
TWG 2021 Education Program	6	3.6 Ceremonies	14
1.3 Tickets & Packages	7	Opening and Closing Ceremony	14
1.4 Volunteer Program	7	IF - Specific Ceremonies	14
1.5 IF Sponsorship Process	7	<b>4. MEDIA</b>	<b>15</b>
1.6 Accreditation	7	4.1 Host Broadcaster & TV Production	15
<b>2. SPORTS</b>	<b>8</b>	4.2 Main Media Center	15
2.1 Sport + Venue List	8	4.3 TWG 2021 Assets Downloads	15
2.2 TWG 2021 Venue Map	9	<b>5. WRAP-UP</b>	<b>16</b>
2.3 Demonstration Sports Program	10	5.1 Important Dates	16
2.4 Requirement Requests	11	5.2 Bulletin 3	16
2.5 Test Events	11	<b>BOC Sponsors</b>	<b>17</b>
		<b>Stay Connected</b>	<b>18</b>



# 1. TWG 2021 / BOC

## 1.1 The BOC is Celebrating Two-Years Out!

2019

In July, the BOC celebrated two years until The World Games 2021. A press event was held at [Vulcan Park and Museum](#) to promote the countdown to The Games, introduce the world to the official mascot, reveal the newest Foundation Partner (watch the most recent World Games Wednesdays to learn more), and officially announce the TWG 2021's Education Program (one of our legacy programs).

### Countdown Clocks

The BOC has installed three countdown clocks around the City of Birmingham to build anticipation for The Games. The heavy foot-trafficked locations include: [Uptown](#), [City Hall](#), and Birmingham-Shuttlesworth International Airport (BHM).

### Official Mascot

The BOC is excited to introduce Vulcan as the official mascot for The World Games 2021. A special representation of Vulcan will be created specifically for The Games. This version of Vulcan – created through a collaboration between Vulcan Park and Museum, the International World Games Association and the Birmingham Organizing Committee – will be unveiled later this year and will appear at special events leading up to and during The Games. This distinct Vulcan will represent the excitement and vitality of The World Games and forge a spirit of competition throughout the Magic City, uniting fans in Birmingham with spectators from around the globe.



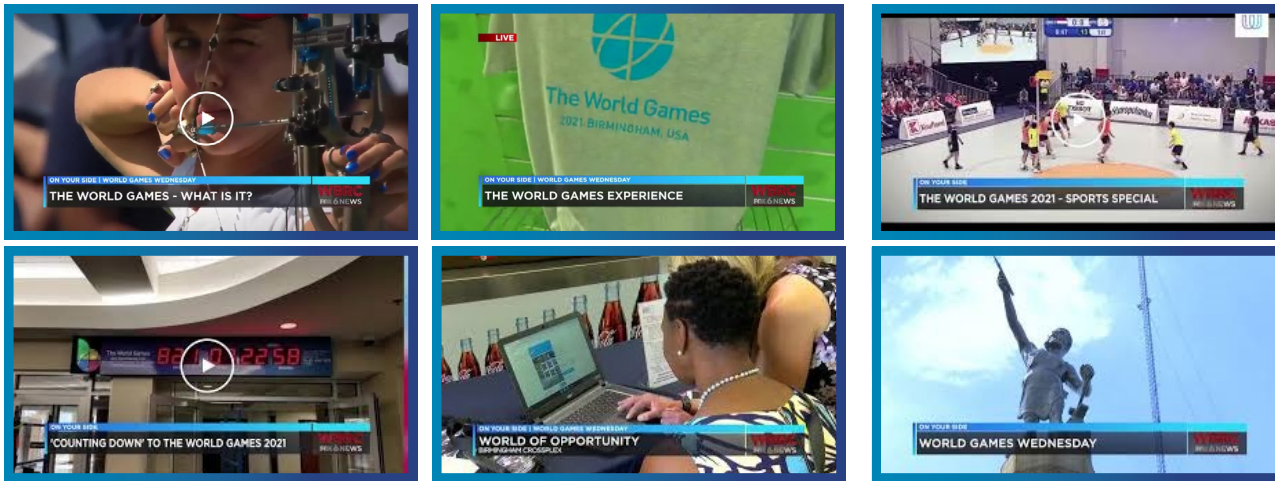
A symbol of the spirit of Birmingham, Vulcan is the world's largest cast iron statue and considered one of the most memorable works of civic art in the United States. Designed by Italian artist Giuseppe Moretti and cast from Birmingham iron in 1904, Vulcan has overlooked Alabama's largest city from atop Red Mountain since the 1930s. Featuring an observation platform and a comprehensive Birmingham history museum, Vulcan Park & Museum is one of Birmingham's most-loved tourist attractions, while the Vulcan statue is one of the city's most recognizable icons. As mascot, he will serve as the ambassador visitors will see as they travel to Birmingham for The Games.



# 1. TWG 2021 / BOC

## The World Games Wednesdays

The Birmingham Organizing Committee has partnered with WBRC FOX6 to host “The World Games Wednesdays,” a monthly segment that airs in the afternoon updating the Birmingham community on The World Games 2021. This segment started in January 2019.



## 1.2 Leaving Legacies Bigger than The Games

### World of Opportunity Program

In June, the Birmingham Organizing Committee launched the [World of Opportunity](#) program – its supplier diversity initiative, offering local, small, minority-owned and women-owned organizations the chance to be involved in current and future city-wide business opportunities.

The program provides Birmingham-based, diverse businesses direct access to future work with The World Games 2021 in a variety of categories, including transportation services, event production, security, promotional items, merchandise, sports equipment, food service, technology, printing, medical supplies, event equipment, waste removal, construction services and more.

### Sustainability

The Birmingham Organizing Committee is in the beginning stages of developing its sustainability program. The BOC envisions the program not only providing a positive impact for The Games, but also the city of Birmingham. The BOC has established a working committee to develop and provide direction/achievable sustainability goals for The Games. The committee is comprised of local representatives who serve in “green” initiatives for their respective Birmingham corporations and universities.



# 1. TWG 2021 / BOC

## TWG 2021 Education Program

The BOC has established a steering committee of educators and community partners to support build The World Games 2021 Education Program. The program will provide students with the opportunity to play sports featured in The World Games 2021 through a partnership with the “Let’s Move” initiative. Initial sports will include Korfball, Floorball and Flying Disc. It will also provide classroom resources and activities that will connect The World Games 2021 with physical education, social studies and athletics, as well as provide professional development opportunities for educators. TWG 2021 Education Program is presented by one of our foundation partners, Blue Cross Blue Shield of Alabama.

On 7-8 June 2019, the Birmingham Organizing Committee hosted a Korfball training seminar for nearly 20 of Birmingham’s educators. The two-day course was led by Ruben Boode and Lonneke Dykstra of the International Korfball Federation.

After spending time in Birmingham, Alabama, both trainers were sure that the International World Games Association made a good choice in selecting the city of Birmingham.

**“What we’ve seen [of Birmingham] impressed us,”** said Boode. **“The atmosphere here is really cool, really friendly people...The World Games 2021 couldn’t get a better city than Birmingham.”**

Currently the BOC is focusing on implementing The World Games 2021 education program in Birmingham City Schools, with plans to then scale to schools throughout the state of Alabama.



Photos from the Korfball training seminar - in classroom and on court courses.





# 1. TWG 2021 / BOC

## 1.3 TWG 2021 Tickets and Packages

BOC is currently working on the ticketing strategy, extra delegate package, IF package, and fan package options for The World Games 2021. Tickets for The Games will be available for purchase in July 2020 via the official TWG 2021 website.

Once the details are finalized, additional information on ticket prices and packages will be announced in separate communication and available in upcoming bulletins, on the BOC's and IWGA's websites, as well as in press releases. If you would like to be notified when tickets are available, [click here](#).

## 1.4 Volunteer Program

Volunteers will play a key role in supporting the delivery of Games-services and Games-operations. The BOC is working on determining specific volunteer jobs and functional areas - these details will be announced in the next year. The BOC anticipates accepting both domestic and international volunteers who want to be a part of creating a lively atmosphere for The Games attendees.

The World Games 2021 Volunteer Program is proposed to launch in May 2020. If you are interested in volunteering for The World Games 2021, [click here](#).

## 1.5 IF Sponsorships

International Federations must submit sponsorship approval requests. IFs who wish to display sponsor marks on uniforms, training apparel, etc. must seek the BOC's approval on IGMS. The BOC and IWGA have agreed that at the latest 15 March 2021 shall be the deadline for all IF sponsorship requests. You will receive instructions and detail in separate communication regarding the approval process.

## 1.6 Accreditation

In October, Birmingham Organizing Committee and IWGA have a meeting with Swiss Timing, the official Time Keeper of TWG 2021, to finalize the registration and accreditation process for athletes, officials, VIPs, extra delegates, and media representatives, as well as, the preliminary registration procedures. The BOC does not anticipate the process to differ greatly from TWG 2017.

All details regarding the registration process and accreditation procedure will be shared in upcoming bulletins.



# 2. SPORTS

## 2.1 Sport + Venue List

### Artistic & Dance Sports

#### DanceSport

17. UAB Bartow Arena  
4. Sloss Furnaces

#### Gymnastics

17. UAB Bartow Arena  
4. Sloss Furnaces

#### Roller Sports

11. Birmingham CrossPlex - Harris Arena

### Ball Sports

#### Canoe

13. Birmingham CrossPlex - Natatorium  
14. Oak Mountain State Park - Double Oak Lake

#### Fistball

9. BSC - Soccer Field / Intramural Fields

#### Floorball

6. BJCC - Exhibition Hall

#### Beach Handball

4. Sloss Furnaces

#### Korfball

6. BJCC - Exhibition Hall

#### Lacrosse

20. UAB - Soccer / Track Complex

#### Racquetball

19. UAB - Recreation Center

#### Softball

21. UAB - Softball Field

#### Squash

19. UAB - Recreation Center

### Martial Arts

#### Ju-Jitsu

10. BSC - Bill Battle Colisum

#### Karate

10. BSC - Bill Battle Colisum

#### Kickboxing

8. Boutwell Auditorium

#### Muaythai

8. Boutwell Auditorium

#### Sumo

8. Boutwell Auditorium

### Precision Sports

#### Archery

3. Avondale Park

#### Billiards Sports

7. Sheraton Ballroom

#### Boules Sports

20. UAB - Soccer / Track Complex

#### Bowling

2. Spare Time Trussville

### Strength Sports

#### Powerlifting

5. BJCC - Concert Hall

#### Tug of War

20. UAB - Soccer / Track Complex

### Trend Sports

#### Air Sports

1. Barber Motorsports Park

#### Finswimming

13. Birmingham CrossPlex - Natatorium

#### Flying Disc

22. UAB - Intramural Field

#### Life Saving

13. Birmingham CrossPlex - Natatorium

#### Orienteering

10. BSC - Campus  
15. Oak Mountain State Park Downtown Birmingham

#### Roller Sports

12. Birmingham CrossPlex - Main  
11. Birmingham CrossPlex - Harris Arena

#### Sport Climbing

4. Sloss Furnaces

#### Waterski & Wakeboard

14. Oak Mountain State Park - Double Oak Lake

### Invitational Sports

#### Duathlon

TBC

#### Men's Lacrosse

20. UAB - Soccer / Track Complex

#### Wheelchair Rugby

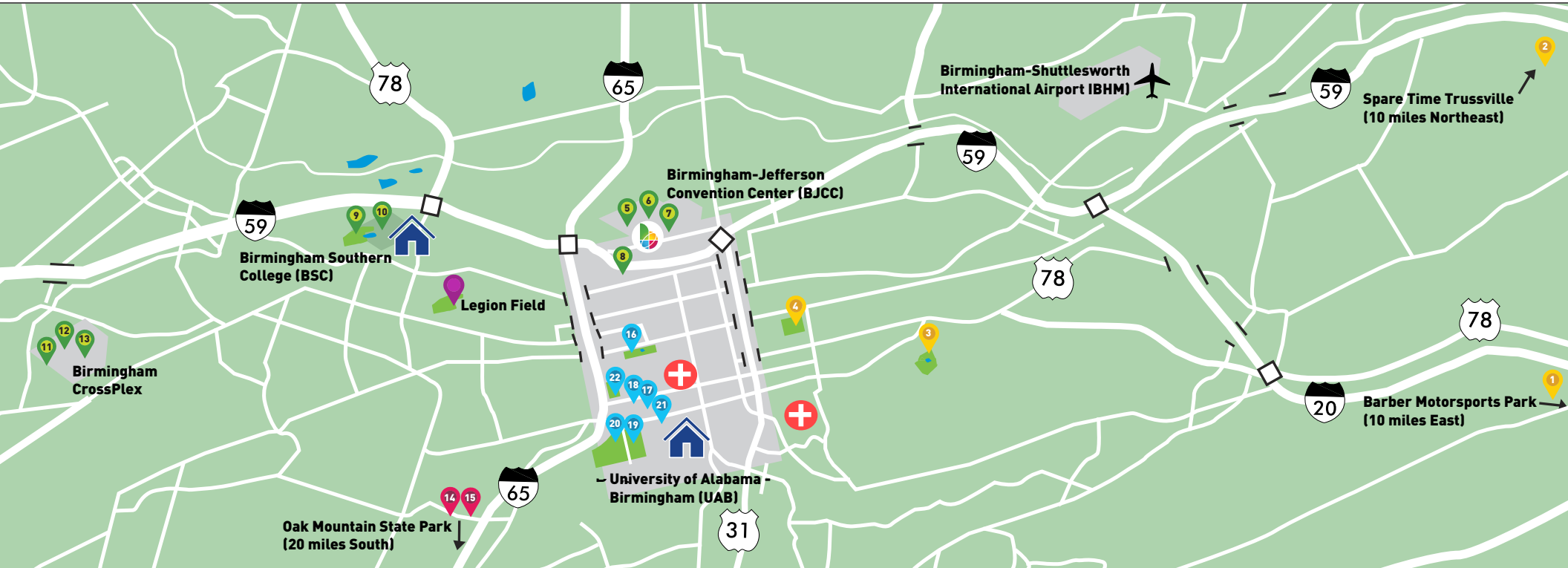
TBC





# 2. SPORTS

## 2.2 TWG 2021 Venue Map



### LEDGEND

- 1. BARBER MOTORSPORTS PARK
- 2. SPARETIME
- 3. AVONDALE PARK
- 4. SLOSS FURNACES

- 5. BJCC CONCERT HALL
- 6. BJCC EXHIBIT HALL
- 7. SHERATON BALLROOM
- 8. BOUTWELL AUDITORIUM
- 9. BSC PANTHER SOCCER FIELD / INTRAMURAL FIELDS
- 10. BSC BILL BATTLE COLISEUM
- 11. BIRMINGHAM CROSSPLEX - ARENA
- 12. BIRMINGHAM CROSSPLEX - MAIN
- 13. BIRMINGHAM CROSSPLEX NATATORIUM

- 14. OAK MOUNTAIN STATE PARK - DOUBLE OAK LAKE
- 15. OAK MOUNTAIN STATE PARK - NATURE

- 16. RAILROAD PARK (TWG PLAZA)
- 17. UAB BARTOW ARENA
- 18. UAB BELL WALLACE
- 19. UAB RECREATION CENTER
- 20. UAB BBVA SOCCER / TRACK & FIELD COMPLEX
- 21. UAB SOFTBALL FIELD
- 22. UAB INTRAMURAL FIELDS

- LEGION FIELD - OPENING CEREMONY
- LEGION FIELD - CLOSING CEREMONY

- MEDICAL
- ATHLETE VILLAGES
- BOC HQ / IWGA HQ / IBC / MMC
- AIRPORT



Cartographic Services provided by:  
SRI Alpharetta, Georgia





## 2. SPORTS

### 2.3 Demonstration Sports Program

The World Games 2021 Demonstration Sports Program is an opportunity for International Federations and respective National Federations to showcase their sports during The World Games 2021. The Birmingham Organizing Committee (BOC) and IWGA want to give all IWGA Members, be they on the sports program or not, a platform to demonstrate their sports in Birmingham. The BOC has opened the application process for all IFs to become part of the 'Demonstration Sports Program'.

**There will be three different opportunities for Federations to participate in the Demonstration Sports Program:**

#### 1. Sports Garden

The participating Federation will have DEDICATED SPACE in the Sports Garden within The World Games Plaza at Railroad Park, one of the main hubs of activity throughout each day of The World Games. Participants will have the opportunity to program their space to operate all day, every day or two or more federations share a booth on mutually agreed upon days.

#### 2. The World Games Plaza Stage

The participating Federation will have SHARED SPACE / SHORT SESSIONS on stage of The World Games Plaza. Participants will be scheduled to appear on the main stage at The World Games Plaza one or more times during operation of The World Games Plaza.

#### 3. Competition Break Sessions

The participating Federation will be allowed to utilize the FIELD OF PLAY at various competition venues during scheduled competition breaks.

It is important to note that the BOC and IWGA are offering time on the schedule, and space (as available). Any equipment, personnel, staging, lighting, fixtures, etc. will be the responsibility of the participating IF. The BOC will publish a rate card for available rental items such as staging/flooring, tents, tables, chairs, audio visual equipment, etc.

At this time all IFs should have received a letter from VP, Sport, Steve Mistrot regarding the program. Please indicate initial interest for the Demonstration Sports Program by 30 September 2019, with a brief description of your participation idea. [Official request forms](#) are available on our website and will be due to the BOC no later than 31 December 2019.

If you have any questions, please contact either Steve Mistrot (s.mistrot@theworldgames2021.org) or IWGA representative Sebastian Garvens (s.garvens@theworldgames.org).



# 2. SPORTS

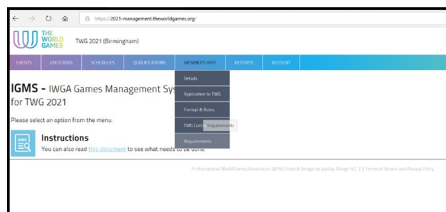
## 2.4 Requirement Requests

As the BOC is developing competition venue plans, it is very important for IF's to complete the 'Requirements' page on the IWGA Games Management System (IGMS) to ensure respective competition venues are properly suited during The Games. Below are step-by-step directions on how to find the IGMS 'Requirements' page:

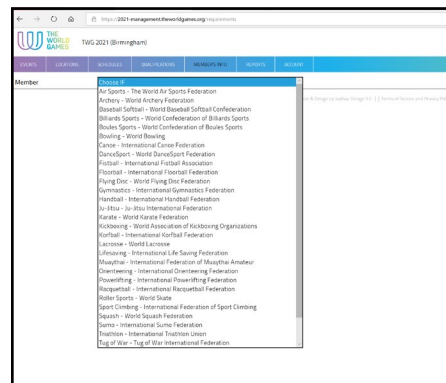
- Step 1:** Login to your IGMS account
- Step 2:** Scroll over 'MEMBERS INFO'
- Step 3:** Click 'Requirements'
- Step 4:** Select IF
- Step 5:** Fill out the empty fields

International Federations are responsible for providing a comprehensive list of all requirements in order for the BOC to adequately deliver Field of Play. The BOC will reach out to the IFs, who they feel have not fully completed the 'Requirements' page so that by 31 October 2019, the BOC shall have a comprehensive list of all field of play requirements for every sport discipline.

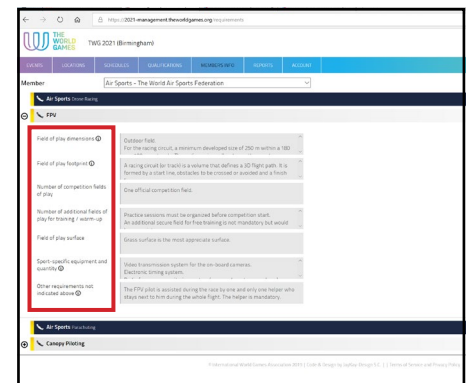
### Step 2 & 3



### Step 4



### Step 5



## 2.5 Test Events

The Birmingham Organizing Committee is in discussion with Lacrosse, Sport Climbing, Fistball, Powerlifting, and Kickboxing for proposed test events for 2020.

The purpose of test events is to build excitement in Birmingham, but also utilize these events to test Games-elements/systems (i.e. accommodations, accreditation, broadcast, catering, logistics, marketing, ticketing & hospitality sales, overlay, sponsor services/hospitality, timing/scoring/results, transportation/travel (Visas), and venue operations & management).



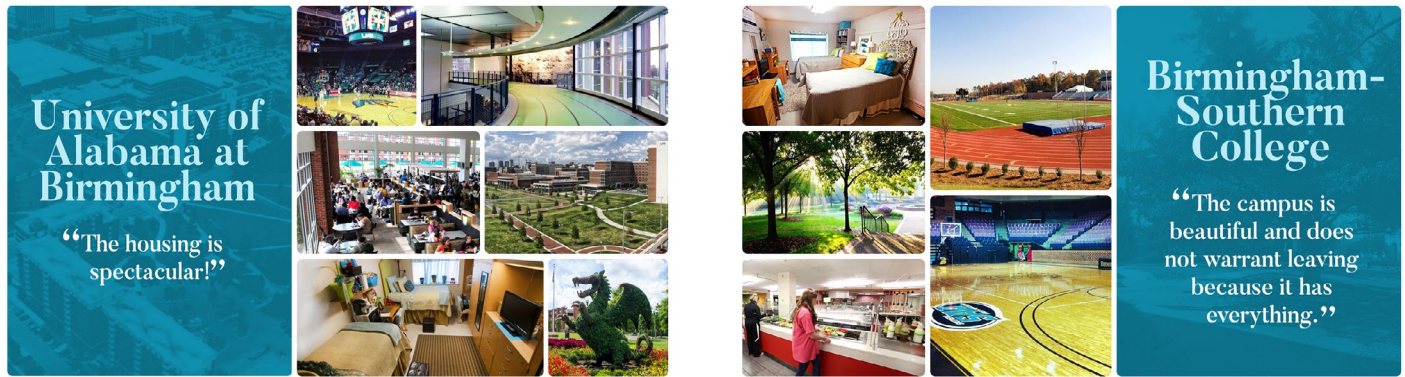
# 3. GAMES SERVICES

## 3.1 Accommodations

University of Alabama - Birmingham (UAB) and Birmingham Southern College (BSC) will be the locations for the Athlete Villages. Athletes and officials will be assigned to the Athlete Village in closest proximity to their respective competition venue. For reference of location please view the [map on page 9](#).

All Athlete Villages will have on-site catering centers (please reference Section 4.3 for meal information), FICS services, and information service desks. Please note that FICS chiropractic services will also be located at competition venues to give treatments to accredited persons.

Further details will be shared in upcoming bulletins closer to Games-time.



## 3.2 Transportation

As of the date of Bulletin 2, there are no vital transportation updates. Please reference Bulletin 1 for information regarding air transportation and ground transportation.

Further details will be shared in upcoming bulletins closer to Games-time.



# 3. GAMES SERVICES

## 3.3 Meals

Catering will be provided at three dining facilities on-site at both Athlete Villages. Please note that officials and extra-delegates are projected to be treated like athletes. The catering centers are as follows:

1. Birmingham Southern College Dining Facility at Birmingham Southern College (BSC)
2. The Commons on the Green at The University of Alabama at Birmingham (UAB)
3. The New Freshman Hall dining facility at UAB

Please reference the [map on page 9](#) for location of BSC and UAB campuses for dining facilities.

### Projected Menu

The plan is to have a 4-day rotating menu. The proposed menu components will follow the guidelines of the USOPC, please see the image below as an example.



Please note that the BOC plans to offer a wide variety of food options to accommodate various, specific needs of accredited persons.

### Meal Hours

Longer service hours have been proposed for the above dining facilities to accommodate the training and competition schedules.

- Breakfast: 6:30am – 10:00am
- Lunch: 12:00pm – 4:00pm
- Dinner: 6:00pm – 10:00pm

### Meals To-Go

The BOC is strategizing how to accommodate for the dining needs of those at the training and competition facilities. The BOC will utilize The World Games 2017 method of a “meal to go”/“box lunch” with parameters for accredited persons. This procedure is in the hands of the IF Competition Manager and the BOC’s service staff.



## 3. GAMES SERVICES

### 3.4 Anti-Doping

WADA code updates for TWG 2021 for participating IFs are to be presented at the next Competition Managers Meeting in October 2020.

### 3.5 Insurance

#### **Competitor Insurance**

The BOC will publish any medical and public liability insurance requirements for competitors and their equipment no later than 30 September 2020.

#### **Temporary Competitor Insurance Coverage**

The BOC will publish conditions and prices for temporary health insurance available for purchase on arrival to Birmingham no later than 30 September 2020.

Further details will be shared in upcoming bulletins.

### 3.6 Ceremonies

#### **The World Games 2021 Opening and Closing Ceremony**

At the end of August, the BOC distributed the Games Opening and Closing Ceremony RFP for qualified companies to submit a proposal to plan, organize, and manage the ceremonial events within the programming schedule of The World Games 2021. The BOC will present the Opening Ceremony concepts to the IWGA in January 2020 and Closing Ceremony concepts in February 2020. Both ceremonies are currently projected to take place at Legion Field.

Access privileges will be determined after concepts are developed. Further details will be shared in upcoming bulletins.

#### **IF - Specific Ceremonies**

Similar to the medal ceremonies, sport-specific ceremonies are included in the entirety of sport presentation. International Federations who wish to conduct a sport-specific opening ceremony at competition venues must follow the standard template that the IWGA will publish by the end of this year. It is important for the IFs to follow this standard template so that pre-competition ceremonies (like medal ceremonies) are in context of the overall competition schedule.

Further details will be shared in upcoming bulletins.



## 4. MEDIA

### 4.1 Host Broadcaster & TV Production

The BOC and IWGA have engaged world-renowned International Sports Broadcasting (ISB) to provide host broadcasting services for The World Games 2021 Birmingham. The BOC and ISB have a joint meeting in October to discuss details about production hours, sport coverage and overall production planning.

As with The World Games 2017 Wroclaw, a 24/7 Channel will be available for the global distribution of The Games. In addition, international broadcasters will get the chance to pick up specific streams of sports that are popular in their countries. ISB will use up to eight OB vans for the production of the TV signal.

ISB will not only act as the production arm of The World Games 2021; they will take over the international marketing of the media rights too.

In addition, IWGA and ISB plan to continue to work with Olympic Channel to secure distribution of The World Games 2021 to all territories in the world.

IWGA will hold a media workshop for International Federations to inform them about requirements for the best TV production possible. IFs will have to identify a counterpart for the TV production team on-site at the competition venues. IFs will receive more information on this topic at the IWGA media workshop in November.

### 4.2 Media Centers

The main media center is projected to be located in the at Birmingham-Jefferson Convention Complex (BJCC) which is adjacent to the HQ hotel. Sub-media centers are projected to have dedicated space at each competition venue.

Further details for IF media staff and media accreditation process will be shared in upcoming bulletins.

### 4.3 TWG 2021 Assets Downloads

International Federation may visit the [Downloads](#) page under the Press Room tab on our website to obtain pictures, videos, and TWG 2021 logo files to utilize in promoting The World Games 2021 (#RoadtoBHM) on their social media channels and at qualification events. Please continue to check the 'Downloads' page where more assets will be uploaded in the future.



# 5. WRAP-UP

## 5.1 Important Dates

<b>ITEM</b>	<b>DATE</b>
Submit Interest for Demonstration Sports Program	30 September 2019
IF Requirements Completion Deadline	31 October 2019
Submit Demonstration Sport Program Request Form	31 December 2019
The World Games 2021 Volunteer Program Launches	May, 2020
Tickets for The World Games 2021 Become Available for Purchase	July, 2020
2nd Competition Managers Meeting	October, 2020
IF Sponsorship Request Deadline	15 March 2021

## 5.2 Bulletin 3

As of the release date of Bulletin 2, Birmingham Organizing Committee will distribute Bulletin 3 on 1 September 2020.



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